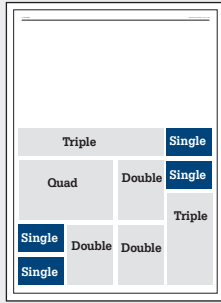


» ADVERTISING | SPONSORS | REAL ESTATE | AUCTIONS

Corporate sponsorship

Blood donors, special events, and features that you want your business associated with offered throughout the year.

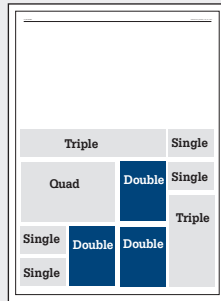


SINGLE

\$42 / insertion

1 column

2.2833" wide x 1.39" high

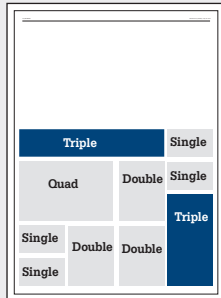


DOUBLE

\$75 / insertion

1 column

2.2833" wide x 3" high



TRIPLE

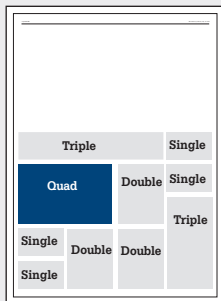
\$105 / insertion

1 column

2.2833" wide x 4.65" high

3 columns

7.3499" wide x 1.39" high



QUAD

\$130 / insertion

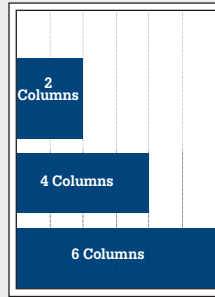
2 columns

4.75" wide x 3" high

Want to plan ahead? Call your sales rep for a list of up-coming sponsorship opportunities.

Real Estate Advertising

We are the preeminent weekly for real estate advertising. Realtor's have known for years where to get the best results when selling local homes.



REAL ESTATE

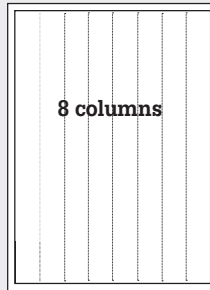
62¢ / agate line

Based on 6 column tabloid, advertising must conform to either a 2, 4 or 6 columns to be included with the other real estate ads. Real Estate ads are priced individually using the above agate line rate. Call for a quote.

Our open line rate is 98¢ /agate line

Auction Advertising

The Observer's reach is second to none in the market. With more papers serving the rural market your listings will get in the right hands.



AUCTION ADVERTISING

62¢ / agate line

Based on 8 column tabloid column widths. Auction ads are priced out individually using the above agate line rate. Call for a quote.

Our open line rate is 98¢ /agate line

Column Widths for Auctions

1 column	1.1763" width	5 columns	6.3612" width
2 columns	2.4725" width	6 columns	7.6567" width
3 columns	3.7687" width	7 columns	8.9537" width
4 columns	5.065" width	8 columns	10.25" width

Places of Faith Advertising

A regular weekly feature of the Observer, local places of faith advertise their meetings and special events.

Call the Observer for details.