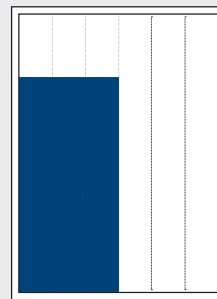


**SIXTEENTH**

\$77 / insertion

10%.....\$69.30  
15%.....\$65.45  
20%.....\$61.60

2 columns  
3.3" w X 2.4" h

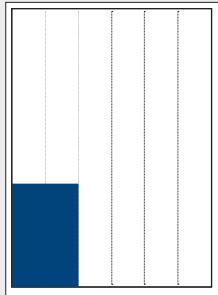


**THIRD**

\$365 / insertion

10%.....\$328.50  
15%.....\$310.25  
20%.....\$292.00

2 columns  
3.3" w X 14" h  
3 columns  
5.0375" w X 9.25" h  
4 columns  
6.78" w X 6.9" h  
6 columns  
10.25" w X 4.5" h

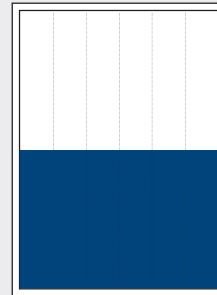


**EIGHTH**

\$149 / insertion

10%.....\$134.10  
15%.....\$126.65  
20%.....\$119.20

2 columns  
3.3" w X 5.1" h  
3 columns  
5.0375" w X 3.3" h  
4 columns  
6.78" w X 2.4" h

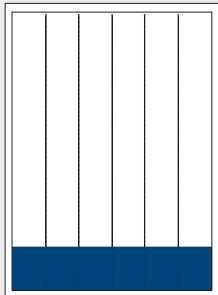


**HALF**

\$479 / insertion

10%.....\$431.10  
15%.....\$407.15  
20%.....\$383.20

3 columns  
5.0375" w X 14" h  
4 columns  
6.78" w X 10.4" h  
6 columns  
10.25" w X 6.9" h

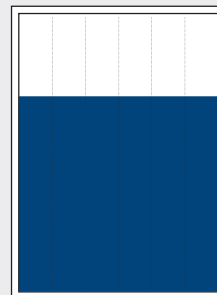


**BANNER**

\$180 / insertion

10%.....\$162.00  
15%.....\$153.00  
20%.....\$144.00

6 columns  
10.25" w X 2.25" h

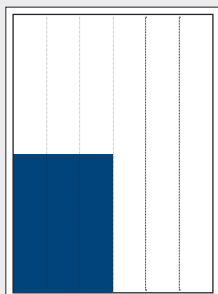


**TWO-THIRDS**

\$705 / insertion

10%.....\$634.50  
15%.....\$599.25  
20%.....\$564.00

4 columns  
6.78" w X 14" h  
6 columns  
10.25" w X 9.25" h

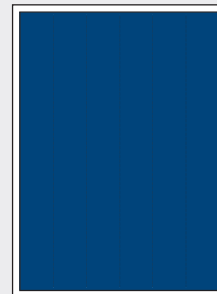


**QUARTER**

\$279 / insertion

10%.....\$251.10  
15%.....\$237.15  
20%.....\$223.20

2 columns  
3.3" w X 2.4" h  
3 columns  
5.0375" w X 6.9" h  
4 columns  
6.78" w X 5.1" h  
6 columns  
10.25" w X 3.3" h

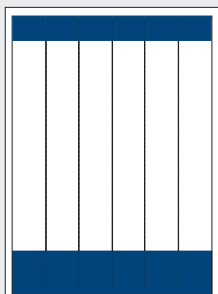


**FULL**

\$890 / insertion

10%.....\$801.00  
15%.....\$756.50  
20%.....\$712.00

6 columns  
10.25" w X 14" h



**FRONT COVER**

**Base Banner**

\$335 / insertion

**Top Banner**

\$285 / insertion

6 columns  
10.25" w X 2.25" h

6 columns  
10.25" w X 1.25" h

Includes Full Colour | No Volume Discounts

**Volume Discounts**

- 10% | Minimum 7 Ad Bookings
- 15% | Minimum 15 Ad Bookings
- 20% | Minimum 20 Ad Bookings

**Volume Discount Policy**

To be eligible for volume discount pricing the ad booking volume must be within a 12 month period from the first ad booked. Discounts must be discussed prior to booking, they will not be automatically applied. Volume rate based on percentage of regularly priced advertising. Rates subject to change without notice. Volume discount subject to approval and terms.